

This **Privacy Policy** describes the types of personal information we collect about our customers, how we use the information and with whom we share it. We also describe the measures we take to protect the security of the information and how our customers can contact us about our privacy practices.

This **Privacy Policy** may be updated periodically and without prior notice to you to reflect changes in our personal information practices.

What are cookies?

A 'cookie' is a file in your web browser that enables us to recognize your computer when you visit the site. At markastore.com we use cookies to keep track of what you have in your basket, and to remember you when you return to our site.

Your browser may tell you how to be notified when you receive certain types of cookies and how to restrict or disable certain cookies. Please note, however, that without cookies you may not be able to use all of the features of our website.

Please note that cookies can't harm your computer. We don't store personally identifiable information such as credit card details in cookies we create, but we do use encrypted information gathered from them to help improve your experience of the site. For example, they help us to identify and resolve errors, or to determine relevant related products to show you when you're browsing.

Personal information

The information we obtain from our customers help us personalize and continually improve your shopping experience at **MarkaStore**. We may obtain personal information about you from various sources. We may collect this information on our website or in connection with our social networking or mobile applications by automated means, using technologies such as cookies, web server logs and web beacons.

When you make a purchase from our website, we collect certain personal information from you (for example: your name, email address, payment address and details). All such information is held on secure servers. **MarkaStore** complies fully with all applicable Data Protection and consumer legislation, and will treat all your personal information as fully confidential.

Does Marka Store Share the Information It Receives?

We do not rent lists, or sell or otherwise disclose personal information we collect about you, except as described here. We may share your personal information with:

Service providers who perform services on our behalf based on our instructions. We do not authorize these service providers to use or disclose the information except as necessary to perform services on our behalf or comply with legal requirements. Examples of these service providers include entities that process credit card payments, shipping providers, web hosting and marketing services providers..

Other **third parties** with your consent (e.g., some of our Facebook applications may share information collected through those apps with your Facebook friends or other Facebook users).

In addition, we may disclose information about you:

- if we are required to do so by law or legal process
- to law enforcement authorities or other government officials, or
- when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual fraudulent or illegal activity.

How We Use the Information

We may use the information you provide to:

- Send you promotional materials or other communications
- Process your payment card transactions
- Create and manage your online account
- Respond to your inquiries
- We also use banner advertising on other websites to present you with products we think may be of interest to you, based on your browsing history.

Information Security

Your privacy is of the highest importance to us, and we promise never to release your personal details to any outside company for mailing or marketing purposes.

We maintain appropriate administrative, technical and physical safeguards designed to protect the personal information you provide against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

Contact Us

For questions or comments regarding this **Privacy Policy**, or other policy related materials please contact us by email at support@markastore.com